

**HEUCOTINT™**  
**HIGH-PERFORMANCE**  
**ENVIRONMENTALLY FRIENDLY**  
**UNIVERSAL COLORANTS**





### High-performance colorants

Heubach is a leading, independent global manufacturer with expertise in pigments and pigment dispersions.

A 210-year history of expertise in pigment production combined with ongoing innovations has enabled our continued growth. This has been accomplished by providing our customers with products that allow them to succeed in their respective markets.

Our latest innovation is the HEUCOTINT™ line of universal colorants. HEUCOTINT™ are environmentally friendly colorants that are VOC free, APE free and contain no formaldehyde.

They can be used in both water based and solvent based architectural coatings exhibiting broad-based compatibility.

The pigments selected are designed to provide superior lightfastness and weathering while still remaining cost effective.

HEUCOTINT™ colorants are specifically designed for volumetric dispensing at point-of-sale but can also be used for tinting in-plant. They are very tightly controlled affording our customers with excellent consistency at point-of-sale or in the plant.

HEUCOTINT™ colorants are provided with the standard 12 colorants required for the America's market. However, with our considerable experience in custom dispersions, Heucotech can provide colorants matched to the exact needs of our customer. Our goal is to provide our customer with the exact product they need in order to give them a competitive advantage in the marketplace.

Products	Mass Tone	Tint Tone
WU10002 Titanium Dioxide KX		
YU13014 Bismuth Vanadate BV		
YU13006 Organic Yellow AXX		
YU13004 Yellow Oxide C		
YU13005 Organic Yellow T		
YU13015 Organic Yellow		
RU11014 DPP Red RD		
RU11005 Organic Red R		
RU11004 Magenta V		
BU15002 Phthalo Blue E		
GU14002 Phthalo Green D		
RU11006 Red Oxide F		
XU17005 Brown Oxide I		
XU17004 Raw Umber L		
KU17002 Lamp Black B		

CI Name	Desity lbs/gal	% Composition by Weight			% Composition by Volume			Grind [hegman]	pH	VOC <sup>1)</sup> [g/L]
		Pigment Solids	Vehicle Solids	Volatiles	Pigment Solids	Vehicle Solids	Volatiles			
PW 6	17.30	70.00	14.10	15.90	40.50	26.90	32.60	6	8.7	0.00
PY 184	16.70	55.40	15.70	28.90	15.00	27.10	57.90	6	8.4	0.00
PY 74	11.50	45.00	18.10	36.90	27.10	25.60	47.30	6	8.5	0.00
PY 42	15.40	59.50	18.60	21.90	27.80	31.70	40.50	6	8.8	0.00
PY 65	10.20	43.00	20.70	36.30	33.2	23.1	43.7	6	8.5	0.00
PY 139	10.30	36.40	23.70	39.90	23.60	27.20	49.20	6	8.5	0.00
PR 254	11.40	31.60	36.40	32.00	25.50	30.70	43.80	6	8.5	0.00
PR 188	11.00	41.20	25.10	33.70	23.60	31.40	45.00	6	8.8	0.00
PR 122	10.30	31.60	28.00	40.40	18.40	31.60	50.00	6	8.3	0.00
PB 15:2	11.40	45.00	17.30	37.07	22.60	40.10	37.30	6	8.9	0.00
PG 7	11.50	46.10	17.40	36.50	25.00	23.10	51.90	6	8.7	0.00
PR 101	17.50	60.00	24.10	15.90	28.00	38.30	33.70	6	8.5	0.00
PY 42 & PR 101	14.70	56.40	16.60	27.00	26.60	26.50	46.90	6	8.4	0.00
PBr 7	12.40	49.30	20.30	30.40	29.40	25.00	45.60	6	8.6	0.00
PBk 7	11.30	39.70	23.80	36.50	21.10	29.80	49.10	6	8.4	0.00

Due to the limitation of the printing process, some slight variations between the color as illustrated above versus the colorant may be observed.

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<sup>1)</sup> As measured by EPA method 24



**Technical service**

Our team of technical specialists will assist with any questions related to color space, product quality and assistance with all phases of the implementation of a color system.

Our technical support includes:

- › Testing and adjustment of base materials and/or colorants
- › Compatibility Testing
- › Preparation of color formulations
- › Consultancy on equipment such as dispensing equipment and coloristic software

**Your benefits**

- › Environmentally friendly
- › VOC free
- › APE free
- › Formaldehyde free
- › Universal for acceptance in latex and solvent paint bases
- › Selection of pigments with excellent fastness properties
- › Broad compatibility profile
- › High degree of customization to meet our customer's needs
- › Extensive knowledge and production of pigments



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