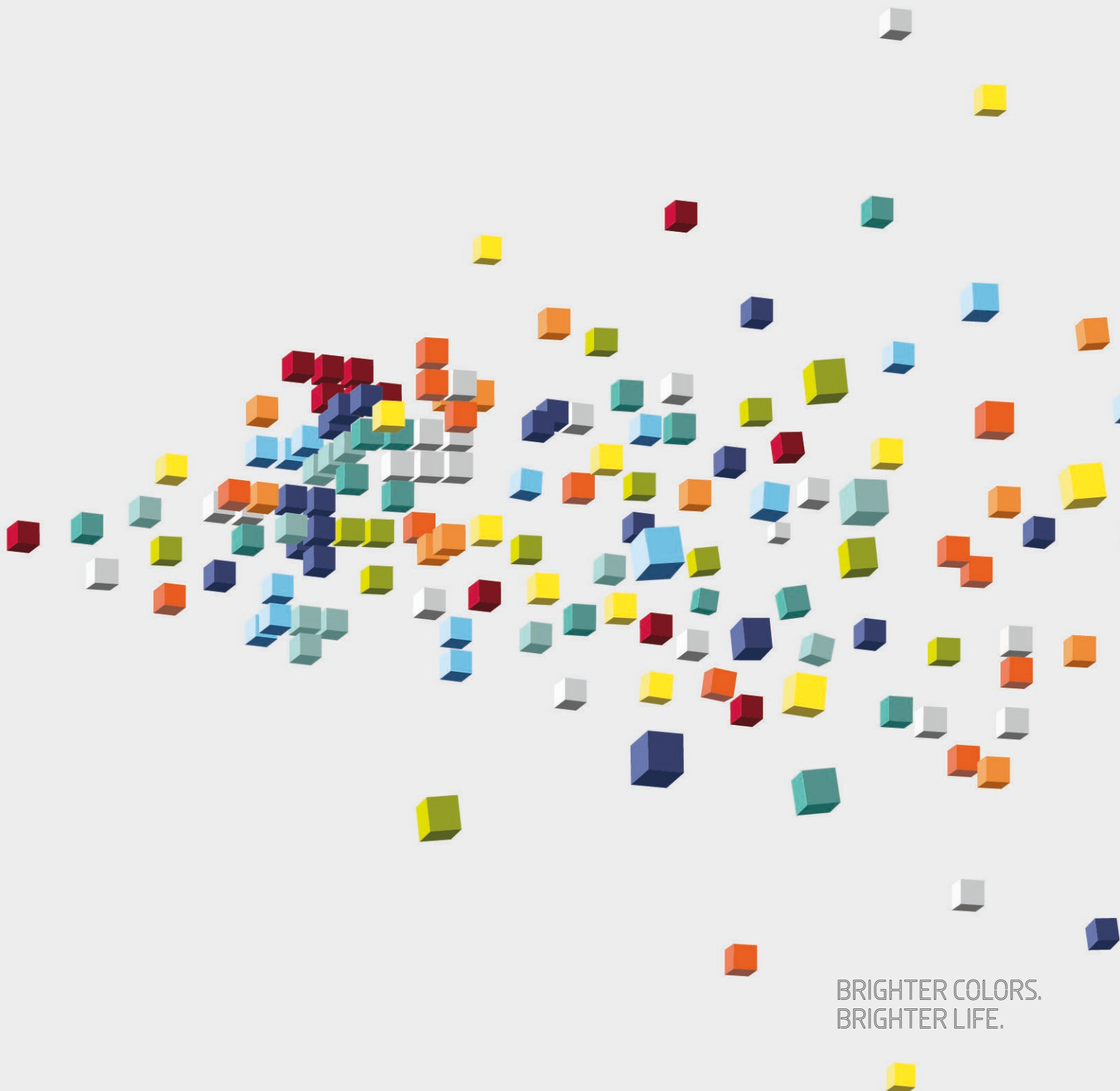


EASIER AND FASTER COLOR
MATCHING WITH
PV FAST® AND GRAPHTOL® RANGE



BRIGHTER COLORS.
BRIGHTER LIFE.

FAST, PRECISE AND COST EFFICIENT COLOR MATCHING IS A MUST FOR DESIGNERS, BRAND OWNERS, PLASTIC PROCESSORS AND MASTERBATCH PRODUCERS.

The combined expertise of Heubach Pigments, Konica Minolta and matchmy-color offers many advantages throughout the plastics value chain.

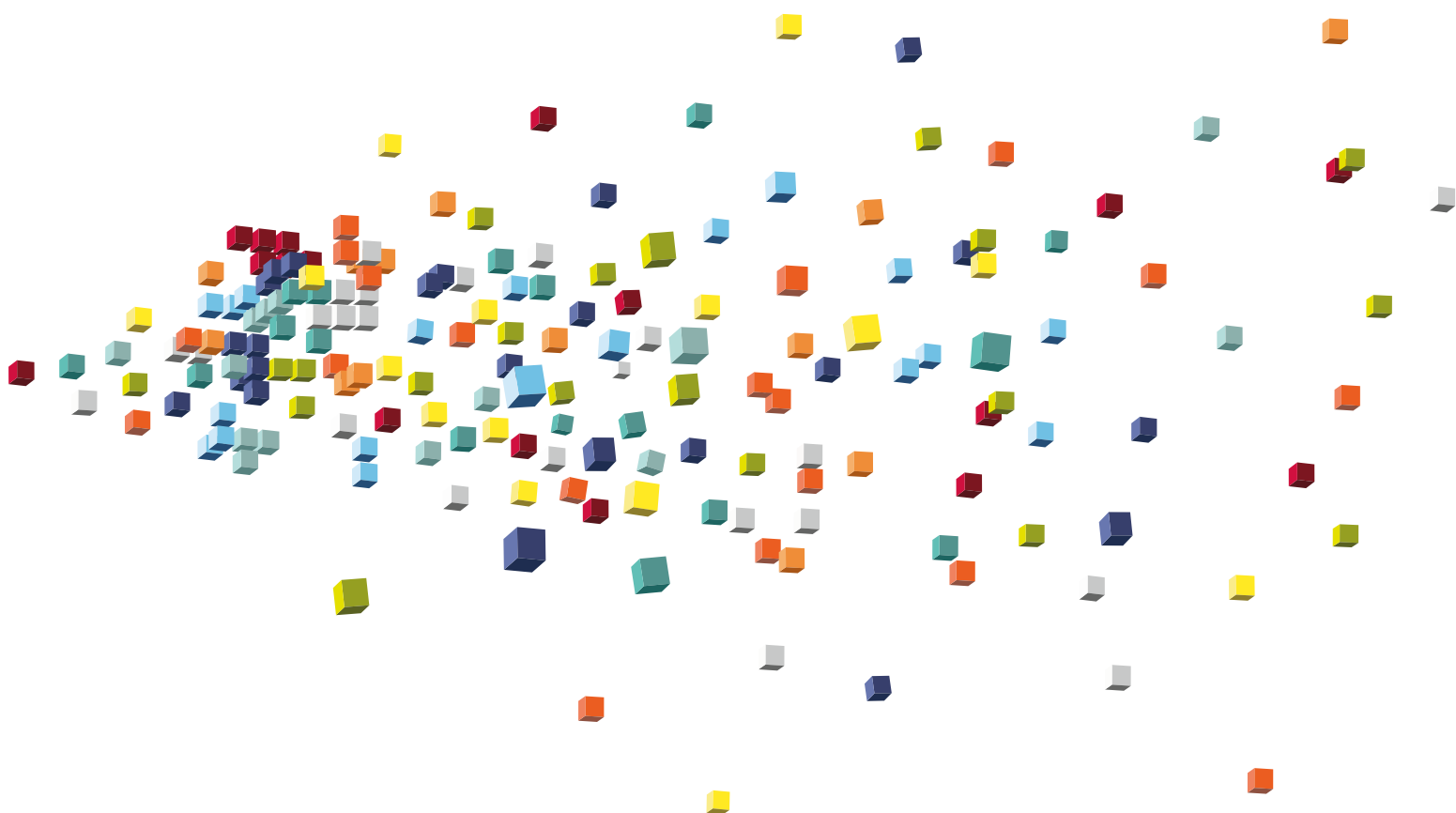
One of the key requirements for successful color matching is achieving the right color data set for the calibration. In the past, the color data set had to be created by the user, requiring precise and lengthy lab work and resulting in significant workloads and high expenses. Therefore, this joint expertise presents a true turnkey solution, increasing productivity and saving costs.

With its database of around 60 pigments from its well-known Graphtol and PV Fast ranges in different concentrations of polyolefin, Heubach offers a broad range of colorants with various technical properties for a wide variety of applications.

The matchmycolor Colibri®¹ cloud-based software calculates color collections centrally in seconds and the recipes are available instantly throughout the world. It helps to realize and optimize a full color gamut or color space and supports a global business with consistent data. It also allows the specification of brand colors and management of color throughout the value chain, helping to enhance productivity and streamline production, while complying fully with industry standards.

Konica Minolta's instruments are renowned for ultimate accuracy. This quality level opens the door to »Digital Color Data Management«, which is vital for multinational corporations, by drastically reducing the need for physical samples thus reducing resources and costs.

With the PV Fast and Graphtol range, Heubach offers a broad choice of organic pigments for highly sophisticated applications as well as for economical solutions – from excellent dispersion to high light and weather fastness through high color strength and heat stability.



ADVANTAGES FOR BRAND OWNERS AT A GLANCE

- Immediate color assessment, no lab work required → saves time and money
 - Helps users to realize and optimize a full color gamut or color space
 - Supports global businesses with consistent data
 - Allows the specification of brand colors
 - Easy integration into third-party systems
 - Export of color data to a wide range of systems and in different formats
-



Color measurement of plastic article with spectrophotometer CM-700d (Photo: Konica Minolta)

ADVANTAGES FOR MASTERBATCH PRODUCERS AND/OR COMPOUNDERS AT A GLANCE

- No need to create a calibration data set → saves time, money and lab resources
 - Reduction in color matching steps
 - Improved accuracy
 - Easy integration into third-party systems
 - Export of color data to a wide range of systems and in different formats
-



Konica Minolta Sensing Europe B.V. Business Unit, part of Konica Minolta Inc. Japan, is a leading manufacturer in the field of color and radiometric measurement solutions for a wide scope of industrial applications including plastics and coatings.
www.konicaminolta.eu



Matchmycolor develops color software and offers integration services for the plastics, cosmetics, paints, graphic arts, fibers and ceramic industries. matchmycolor Colibri^{®1} software has evolved over more than 40 years. To further enhance precision and efficiency in global color management, matchmycolor's partnerships with market leaders now connect all participants in the color supply chain, including brand owners, designers, printers and converters.
www.matchmycolor.com

^{®1} = Is a registered trademark of matchmycolor.

HEUBACH GROUP

Marketing And Sales Plastics
Phone +41 (0) 61 469 7464 (Switzerland)

de.sales@heubachcolor.com
www.heubach.com

This information corresponds to the present state of our knowledge and is intended as a general description of our products and their possible applications. We make no warranties, express or implied, as to the information's accuracy, adequacy, sufficiency, or freedom from defect and assumes no liability in connection with any use of this information. Any user of this product is responsible for determining the suitability of our products for its particular application. * Nothing included in this information waives any of our General Terms and Conditions of Sale, which control unless it agrees otherwise in writing. Any existing intellectual/industrial property rights must be observed. Due to possible changes in our products and applicable national and international regulations and laws, the status of our products could change. Material Safety Data Sheets providing safety precautions, that should be observed when handling or storing our products, are available upon request and are provided in compliance with applicable law. You should obtain and review the applicable Material Safety Data Sheet information before handling any of these products. For additional information, please contact us.

*For sales to customers located within the United States and Canada the following applies in addition
NO EXPRESS OR IMPLIED WARRANTY IS MADE OF THE MERCHANTABILITY, SUITABILITY, FITNESS FOR
A PARTICULAR PURPOSE OR OTHERWISE OF ANY PRODUCT OR SERVICE. 02/2022

™ Trademark

© Trademark registered in many countries

PLA 2016 EN | 02.2023

BRIGHTER COLORS.
BRIGHTER LIFE.